

Columbia County Tourist Development Council

Regular Meeting

Wednesday
July 15, 2026
9:00am



Meeting to Order

Pledge to the United States Flag

Roll Call

Addition or Deletions to Agenda

Approval of Agenda

The background image shows a two-story brick building with a wooden deck and stairs. A sign on the building reads "HALPATTER BREWING CO. LAKE CITY, FLORIDA". A purple patio umbrella is visible on the deck. Purple flowers are in the foreground on the right, and a palm tree is on the left. A semi-transparent white box contains the text.

Approval of Minutes

HALPATTER
BREWING CO.
LAKE CITY, FLORIDA

- MAY 20, 2026

BED TAX

MAY 2026 VS. MAY 2025

	<u>2026</u>	<u>2025</u>	<u>\$\$ (+/-)</u>	<u>% (+/-)</u>
May 2026	\$211,565	\$198,073	+\$13,492	+6.81%
Fiscal Year	\$1,538,430	\$1,745,771	-\$896,223	-11.88%

STR MAY 2026 VS. MAY 2025

	MAY 2026	MAY2026/ MAY 2025 % Increase or Decrease
Occupancy Rate	69.2%	+16.2%
ADR (Average Daily Rate)	\$119.82	+12.3%
REVpar (Revenue Per Available Room)	\$82.96	+30.5%
Rooms Sold (Demand)	42,779	+15.9%



FINANCIAL REPORTS

☐ RECEIPT ACKNOWLEDGEMENT

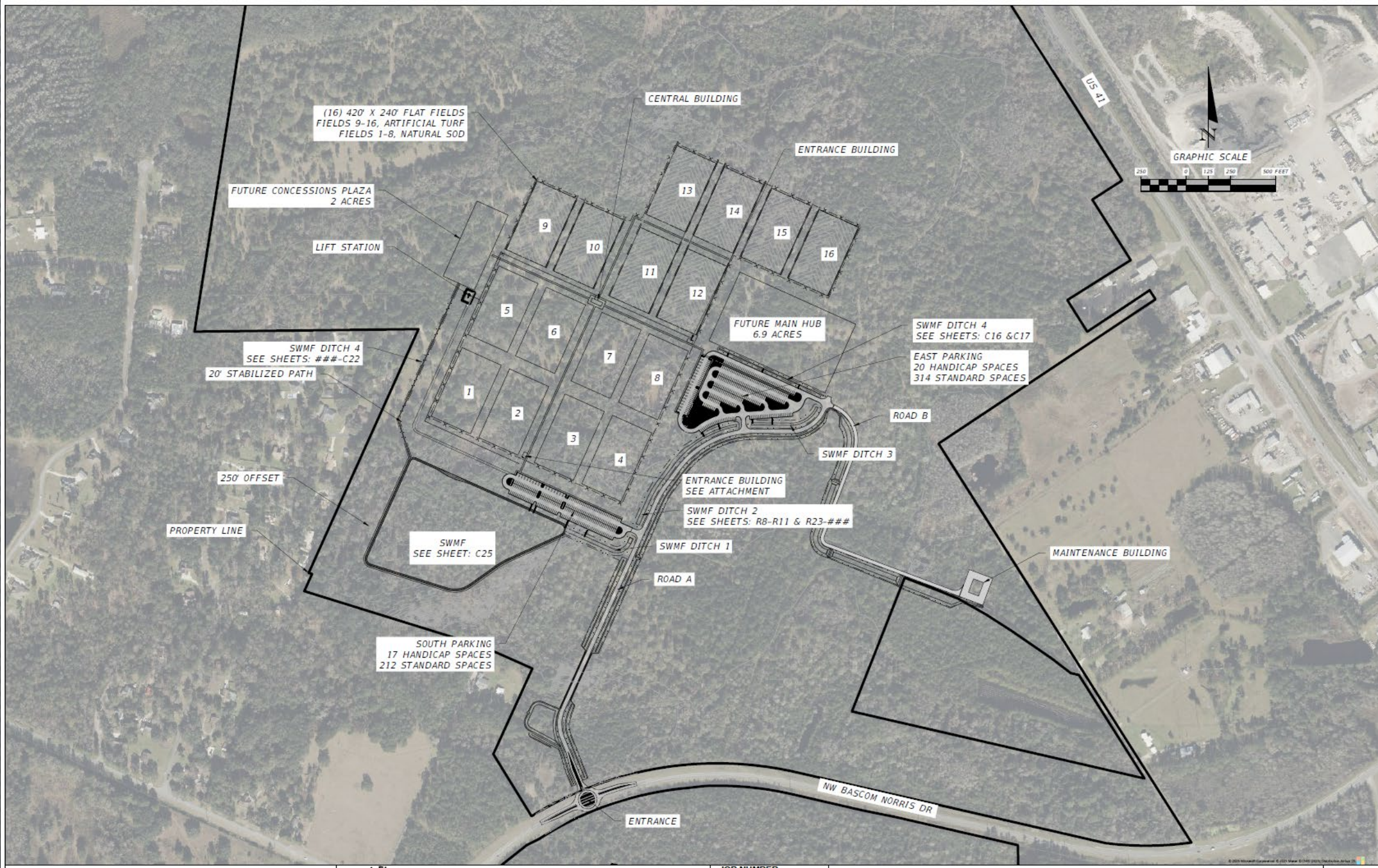
Discussion & Action Items

- ❑ TDC Funding Request – Blue-Grey Army - \$10,000
- ❑ TDC Funding Request – Columbia County Resources - \$5,000
- ❑ Sports Funding Request – Old Florida Gravel - \$10,000
- ❑ Sports Funding Request – Florida GOAT - \$2,500
- ❑ Paradise Advertising Contract Renewal

An aerial photograph of a large park area with various green spaces, tracks, and buildings. The park is surrounded by a road and some industrial or commercial areas. The image is used as a background for the text.

CODY A. GRAY

- **Regional Sports Park (500 Acre) Update**
- **RC Track Update**
- **Natural North Florida Appointments**





MICHELLE MOORE

- Marketing Update
- Visitor Guide Launch
- Event Calendar

111.01M
Total Estimated Impressions

\$1.06M
Total Estimated Ad Value

33
Total Placements

TRAVEL+ LEISURE

15 Natural Lazy Rivers Across the U.S. to Float
Down This Summer—No Water Park Required

01 of 15 Ichetucknee River, Fort White, Florida



A walkway leading to the crystal clear Ichetucknee River.
Credit: Visit Florida

Old-Florida vibes are alive and well at [Ichetucknee Springs State Park](#), just outside Lake City near the small town of Fort White in the state's north-central reaches. Rent a tube and hop into this spring-fed jewel that stays a refreshing 72 degrees Fahrenheit year-round and let the flow carry you past ancient cypress trees, sunning turtles, and wading birds. An on-site outfitter at the state park rents tubes and runs a tram to carry riders back to the parking lot once you've finished the roughly 45-minute to two-hour-long float.

yahoo!travel

13 Places in the U.S. That
Feel Like a Caribbean
Paradise

5. Ichetucknee Springs: Fort White, Florida



Shaun Hunter/Wirestock - stock.adobe.com

Florida has dozens of natural springs, but Ichetucknee runs for six miles through limestone and hardwood forest before spilling into the Santa Fe River, where it stays a constant 68 degrees year-round. The water is so clear it looks fake in photographs.



DECOR HINT

12 Affordable Florida Day Trips
That Deliver Big Experiences On
A Budget

10. Ichetucknee Springs State Park



Tubing down a crystal-clear river through old-growth cypress forest is exactly as good as it sounds. Ichetucknee Springs State Park delivers that experience at a price that makes it almost absurdly good value.

The Ichetucknee River is fed by nine springs and maintains a steady 68-degree temperature all year. Tubing times vary by launch point and current park conditions, so check the latest tubing updates before you go.

Wildlife sightings along the river are common and genuinely exciting. Softshell turtles sun themselves on logs, river otters pop up unexpectedly, and great blue herons stand statue-still in the shallows.

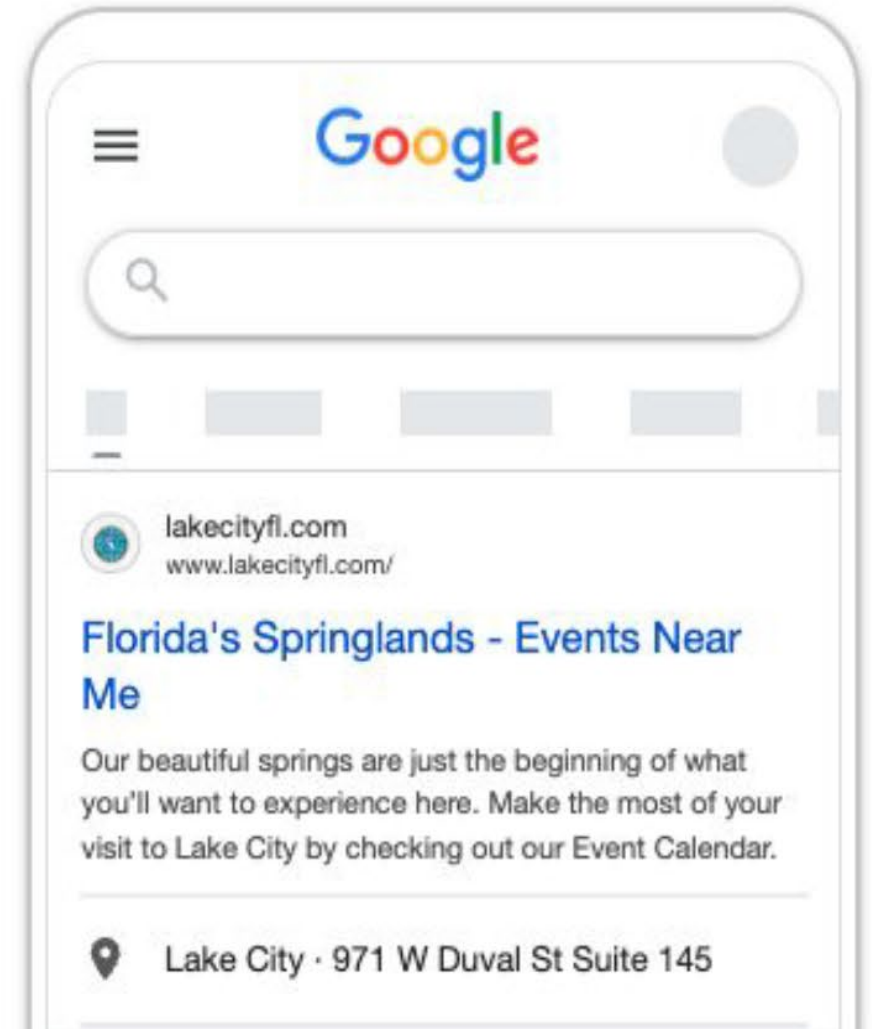
Paid Media: Google Ads

The Always On campaign continued in June, showing steady performance. The clicks were up slightly, ending again over 4,000 for the month. CTR also continues to greatly exceed the benchmark, over 2x higher than the industry benchmark. Efficiency is also continuing to show great performance on the costs side, with CPC staying at \$0.55, nearly \$1 below benchmark.

June Results:

- Impressions: 51,307
- Clicks: 4,129
- CTR: 8.05%
**Industry benchmark: 4% CTR*
- CPC: \$0.55
 - **Industry benchmark: \$1.35 CPC*

Top Performing Ad



Paid Media: YTD Digital Summary

Performance for those exposed to programmatic digital campaigns from December 2025 - June 2026.

Campaign Performance Highlights:

- Total Impressions: 2,320,948
- Total Clicks: 12,331
- CTR: 0.53%
 - *Over industry benchmark of 0.08%*
- Total Video Views: 298,383
- VCR: 86%
 - *Over industry benchmark of 70%*

Top performing media partner for the year:

In click-through-rate:

- Strategus with a 1.94% CTR

In video-completion-rate:

- Strategus with a 95% VCR



Paid Media: Meta Ads – Boosted Posts

In June, we promoted the America 250 posts throughout the month. It showed great performance in promoting Lake City as a destination for the fourth of July. Reach was high for the month, with nearly 500,000 impressions leading to over 3,000 clicks. That high volume, paired with over 1,000 post engagements show users were high intent and interested in the celebrations that Lake City had to offer.

June Results:

- Impressions: 463,490
- Post Engagements: 1,005
- Clicks: 3,146
- CTR: 0.68%

Top Performing Ad



Visit Lake City FL

Ad · 🌐



This is the one you plan your summer around.



...See more



👍❤️😄 205

16 comments 65 shares



Like



Comment



Share

Organic Social Media: Facebook



9,382 Followers

+300 Net Followers in June



15.3K Engagement

138.8% Increase in June



680.4K Impressions

585.8% Increase in June



2.2% Engagement Rate

65.2% Decrease in June

Facebook Performance Summary:

Facebook saw exceptional growth in June, with impressions surging to 680.4K (+585.8%) and total engagements more than doubling to 15.3K (+138.8%). A significant portion of this surge is attributable to boosted posts on June 5, 24, and 30 supporting the America 250 Lake City, FL event. Audience growth accelerated as well, with 300 new followers added, more than double May's pace. While engagement rate declined to 2.2%, this reflects the dramatic expansion in reach rather than weaker audience interaction, as total engagement volume reached its highest level in months. Mid-June content drove the strongest performance, with a significant spike in both reach and engagement around June 19-20.

Facebook Recommendations:

June's surge was driven largely by the boosted posts supporting the America 250 event, showing that for major event moments like these, paid support makes sense and delivers. In July, the focus remains on community-driven storytelling and shareable formats that keep engagement strong throughout the month.

Organic Social: Facebook | Top Posts

**Visit Lake City FL**
Thu 6/18/2026 4:14 pm EDT

Planning your next trip to Columbia County? Make sure Maggie's Table is on the itinerary.
...



Engagements	5,967
Reactions	649
Comments	109
Shares	90
Post Link Clicks	—
Other Post Clicks	5,119

**Visit Lake City FL**
Fri 6/5/2026 9:59 am EDT

This is the one you plan your summer around. 🇺🇸
America turns 250 on July 4th and Columbia...



Engagements	4,447
Reactions	273
Comments	23
Shares	65
Post Link Clicks	26
Other Post Clicks	4,060

Boosted

**Visit Lake City FL**
Wed 6/3/2026 11:55 am EDT

Tubing season is officially open, which means one of North Florida's favorite summer traditions is back 🌊☀️...



Engagements	1,231
Reactions	160
Comments	17
Shares	24
Post Link Clicks	—
Other Post Clicks	1,030

Organic Social Media: Instagram



2,319 Followers

+50 Net Followers in June



498 Engagement

30.4% Increase in June



14.5K Impressions

42% Increase in June



3.4% Engagement Rate

8.2% Decrease in June

Instagram Performance Summary:

Instagram delivered steady growth across the board in June, with impressions rising to 14.5K (+42%) and engagements increasing to 498 (+30.4%), with boosted posts on June 5, 24, and 30 supporting the America 250 event contributing to the lift. Follower growth was a standout, with 50 new followers added, a significant jump from May's pace. Reel video views also climbed 56.5% to 7.4K, reinforcing video as a key driver of visibility. Engagement rate held strong at 3.4%, dipping only slightly as reach expanded.

Instagram Recommendations:

June's performance shows the account is building momentum through video and destination-driven content. Moving forward, we will maintain the weekly Reels cadence that continues to drive views, while leaning further into springs content, local partner features, and community-centered storytelling that resonated most with audiences in June.

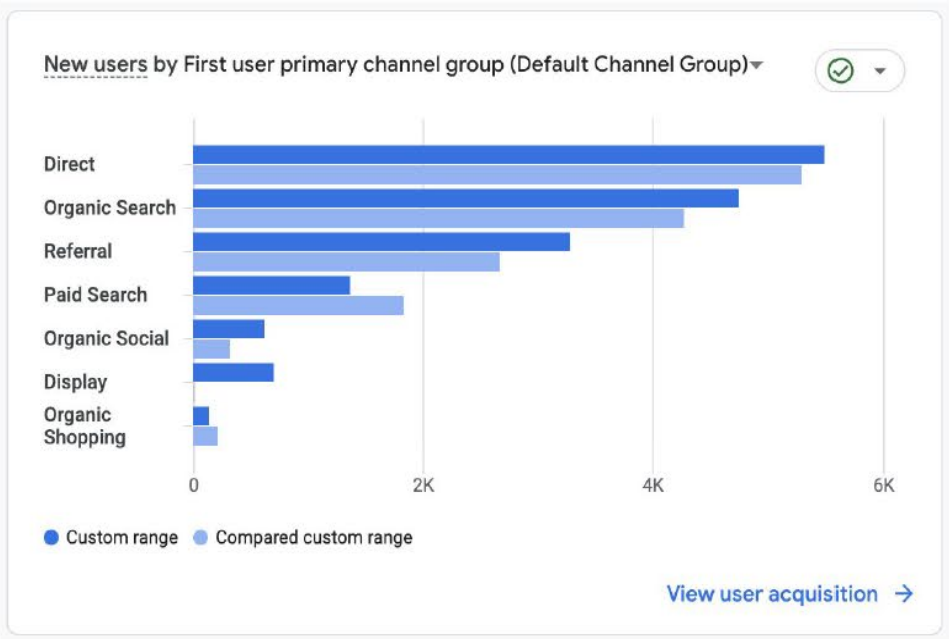
Organic Social: Instagram | Top Posts

  visitlakecityfl Wed 6/3/2026 4:55 pm EDT	  visitlakecityfl Tue 6/9/2026 5:00 pm EDT	  visitlakecityfl Thu 6/11/2026 8:51 pm EDT
Tubing season is officially open and it starts right in Lake City's backyard. 🌊☀️ ... Tubing season is officially open in Lake City's backyard Love this before you go  Spring Lake Park The best tubing spot in north Florida, 20 minutes from Lake City. Fresh crystal clear springs, 72 degree water and wildlife abundance (Hillbilly)  Mountain Tube Launch Mountain tube launch is temporarily closed. Launch from Gompers Landing only. Last launch 5 PM weekend and 6:30 PM. Arrive early — park fills fast. 	This is the stop most Columbia County visitors accidentally skip. Don't. 🐼 ... 	Most people drive right past it. Alligator Lake is a 1,000+ acre park sitting right in the middle of town — walking trails, a fishing pier, picnic spots, and... 
Engagements 87 Likes 48 Comments 15 Shares 13 Saves 11	Engagements 52 Likes 39 Comments 0 Shares 6 Saves 7	Engagements 51 Likes 38 Comments 2 Shares 10 Saves 1

Website: Monthly Metrics

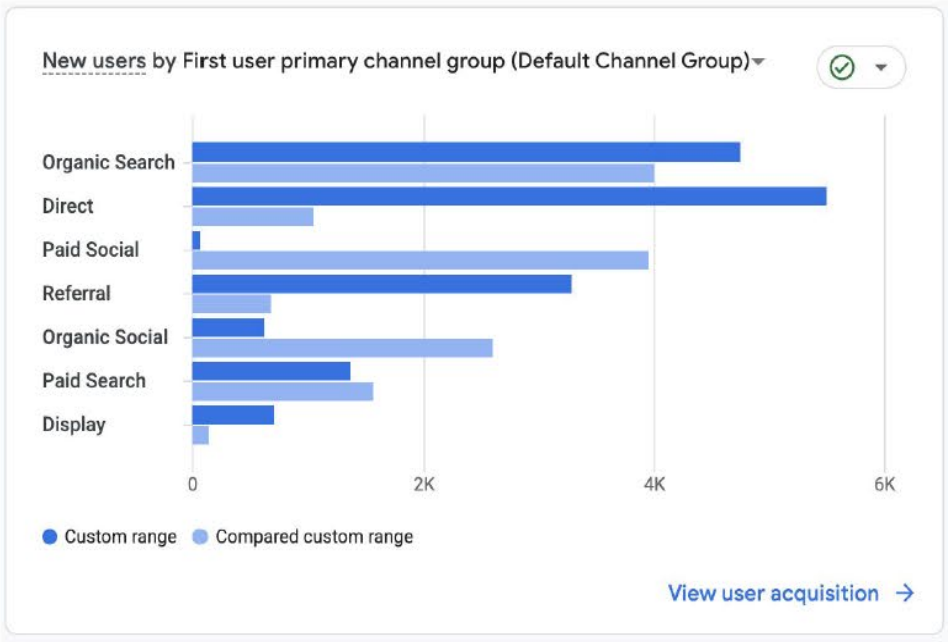
June 2026 vs. May 2026

Active users [?]	New users [?]	Average engagement time per active user [?]
17K	16K	33s
↑ 12.6%	↑ 12.4%	↓ 1.9%



June 2026 vs. June 2025

Active users [?]	New users [?]	Average engagement time per active user [?]
17K	16K	33s
↑ 11.5%	↑ 10.6%	↑ 13.6%



- Direct, Organic Search, and Referral are the top traffic drivers this month.

An aerial photograph of a tropical river system. The river has a striking turquoise color, likely due to mineral content, and winds through a dense, lush green forest. The water is surrounded by thick vegetation, and the overall scene is vibrant and natural.

DRUM ROLL PLEASE...

**INTRODUCING
OUR NEW
VISITOR GUIDE!**

IF THIS IS YOUR KIND OF
DESTINATION,
THIS IS YOUR KIND OF
VISITOR GUIDE.



WELCOME!

OUR NATURALLY BLESSED
WONDERLAND AWAITS!

TABLE OF CONTENTS

1 EXPLORE LAKE CITY

4 ABOUT FLORIDA'S SPRINGLANDS

7 THINGS TO SEE AND DO

Springs And Lakes
Activities And Attractions
Cultural Attractions
Parks And Outdoors
Places To Eat
Shopping

24 WHERE TO STAY

26 EVENTS AND HAPPENINGS

Signature Events

28 WEDDINGS AND GROUPS

30 SPORTS AND RECREATION

32 PLAN YOUR TRIP

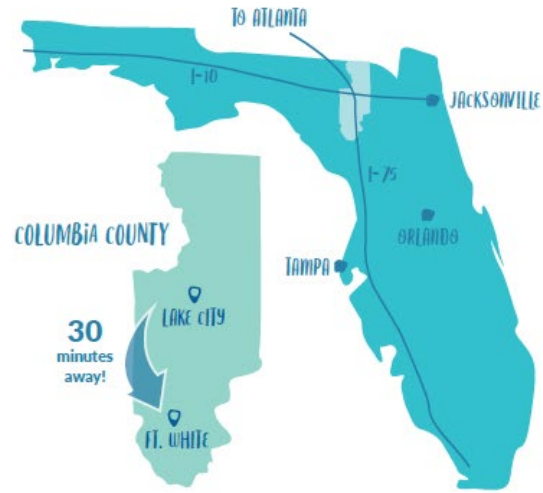




LAKE CITY, FLORIDA

EXPLORE LAKE CITY

Tucked nicely between I-10 and I-75, Lake City is a breeze to get to from any direction! And while you're here, give the historic town of Ft. White a visit. Named after a military fort built in the 1830s, it's an easy day trip!



FAST FACTS!

Jacksonville - 1 hour
Orlando - 2 hours
Tampa - 2.5 hours
Atlanta - 4 hours



THINGS TO SEE AND DO

Places To Eat

Long days of outdoor fun are bound to make you hungry. And Florida's Springlands stands ready to feed you. Lake City offers an eclectic array of restaurants that will please any palate. You'll find mostly casual dining, with cuisine that includes seafood, steaks, burgers, pizza, pub fare, Cuban, Asian, and more. Because we're just south of the Georgia line, it's fair to say that Southern comfort food is our sweet spot — a couple of all-you-can-eat buffets are perfect for folks with big appetites. Several coffee shops and breakfast spots will get you fueled up for the day. Florida's Springlands also includes all the popular fast-food brands. Wherever you eat, rest assured that you won't wince when the check comes.



Looking to try some of Lake City's unique delicacies? Choose between grass-fed elk burgers, craft beer brewed right here in town, or made-from-scratch baked items.



EVENTS AND HAPPENINGS

Signature Events

From street festivals to barbecue cook-offs to county fairs to rodeos, Florida's Springlands offers an exciting array of annual events that you just may want to mark your calendar for.

Here's a rundown:



FEBRUARY
Sweets in
the Streets



FEBRUARY
Olustea Festival



MARCH
Florida Gateway
Pro Rodeo



APRIL
Downtown Showdown
BBQ Cookoff



MAY
Spring Market/
Multicultural Festival



JULY
Annual Fourth of
July Celebration



SEPTEMBER
Off R Rocker Rodeo



OCTOBER
Florida Gateway Fair



DECEMBER
Christmas in Columbia Holiday Market



SPORTS AND RECREATION

With two sports complexes outfitted with natural-grass fields and top-notch amenities, Florida's Springlands is a great place to hold weekend tournaments, youth league championships, and other events. Participants and spectators alike are sure to have a terrific experience.



Southside Sports Complex
This 146-acre venue features 30 fields for baseball, softball, and other sports, plus eight concession stands, covered bleachers, three playgrounds, and a fitness trail.

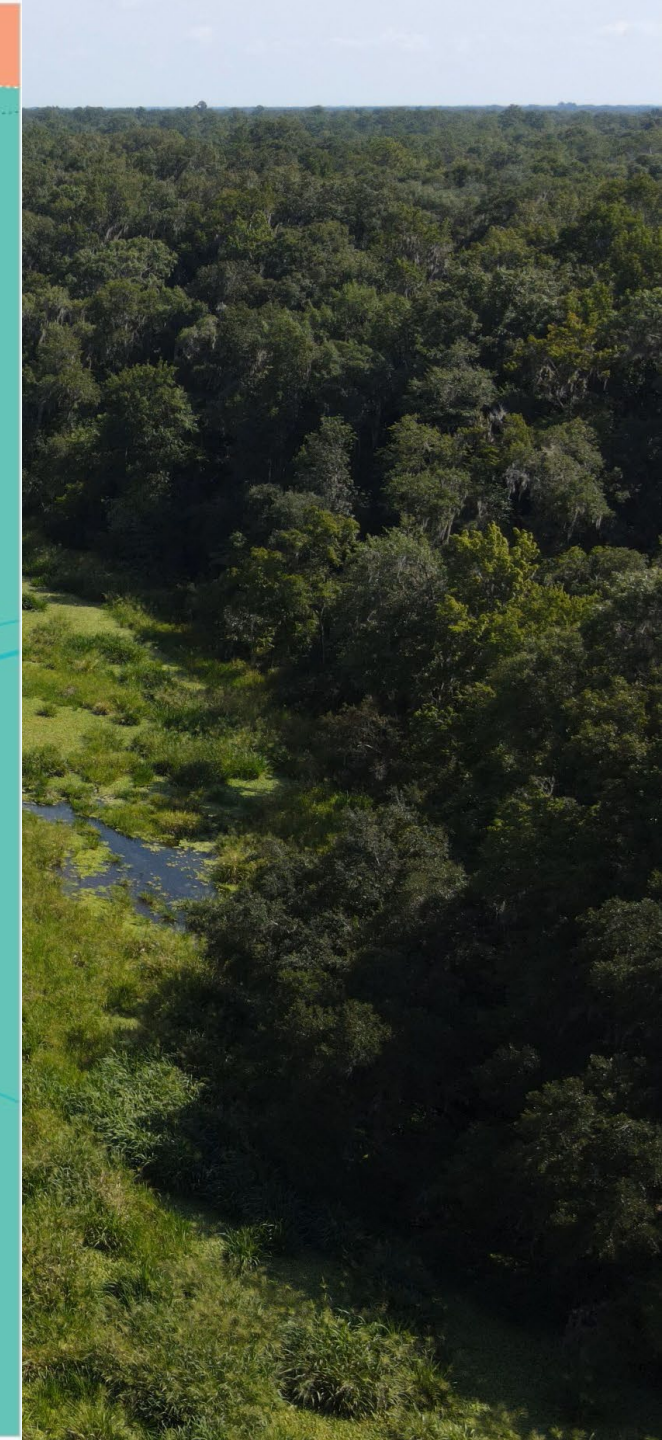


South Columbia Sports Complex
Discover eight fields for softball, baseball, and soccer, two tennis courts, two outdoor basketball courts, and a playground.

Plan your next tournament or sports event in Florida's Springlands. For information, please contact the Columbia County Sports Commission at (386) 719-1453.

@columbiasports
columbiacountysportscommission







Monthly Events Calendar

Event	Start Date	End Date	Location
July			
Pickleball Outside at Richardson Community Center	7/2/2026	7/2/2026	255 NE Coach Anders Lane
4th of July: Red, White, & Blue Pickleball at The Woods	7/4/2026	7/4/2026	149 SW Woolsey Glen, Lake City
America's 250th Birthday - 4th of July Celebration	7/4/2026	7/4/2026	Florida Gateway Fairgrounds
Pickleball at Richardson Community Center Gym	7/5/2026	7/5/2026	255 NE Coach Anders Lane
DQ "Fire Rescue N' Cones" With Lake City Fire Department	7/6/2026	7/6/2026	2984 W US Hwy 90, Lake City
Pickleball Outside at Richardson Community Center	7/6, 7/7, & 7/9		255 NE Coach Anders Lane
A MUSE Summer Camp Week 1	7/8/2026	7/9/2026	124 NW Veterans St, Lake City
Storytime & Hike w/ a Ranger at Ichetucknee Springs	7/9/2026	7/9/2026	12087 SW US Hwy 27, Fort White
Red, White, + MUSE Candle Pouring Party	7/10/2026	7/10/2026	124 NW Veterans St, Lake City
Guided Sunrise Paddle at Ichetucknee Springs	7/11/2026	7/11/2026	8294 SW Elim Church Rd, Fort White
Rev-Up Downtown Lake City's Cruise-In Car Show	7/11/2026	7/11/2026	Halpatter Brewing Company
Pickleball at Richardson Community Center Gym	7/12/2026	7/12/2026	255 NE Coach Anders Lane
Summer Dance Party at The Woods	7/12/2026	7/12/2026	149 SW Woolsey Glen, Lake City
Pickleball Outside at Richardson Community Center	7/13, 7/14, & 7/16		255 NE Coach Anders Lane
A MUSE Summer Camp Week 2	7/15/2026	7/16/2026	124 NW Veterans St, Lake City
Summer Pop-UP Shop at MUSE Candle	7/18/2026	7/18/2026	124 NW Veterans St, Lake City
Guided Sunset Paddle at Ichetucknee Springs	7/18/2026	7/18/2026	12087 SW US Hwy 27, Fort White
Ma's Place Farmers Market	7/19/2026	7/19/2026	170 SW Ma Pl, Lake City
Pickleball at Richardson Community Center Gym	7/19 & 7/26		255 NE Coach Anders Lane
Pickleball Outside at Richardson Community Center	7/20, 7/21, & 7/23		255 NE Coach Anders Lane
Summer Bloom Bar at MUSE Candle	7/21/2026	7/21/2026	124 NW Veterans St, Lake City
Pancakes with a Ranger at Ichetucknee Springs	7/23/2026	7/23/2026	12087 SW US Hwy 27, Fort White
Storytime & Hike w/ a Ranger at Ichetucknee Springs	7/23/2026	7/23/2026	12087 SW US Hwy 27, Fort White
Pickleball Outside at Richardson Community Center	7/27, 7/28 & 7/30		255 NE Coach Anders Lane
Summer Pickle Contest at Halpatter Brewing Co.	7/25/2026	7/25/2026	264 NE Hernando Ave, Lake City
August			
Pickleball at Richardson Community Center Gym	8/2/2026	8/2/2026	255 NE Coach Anders Lane
Pickleball Outside at Richardson Community Center	8/3, 8/4, & 8/6		255 NE Coach Anders Lane
Guided Sunrise Paddle at Ichetucknee Springs	8/8/2026	8/8/2026	8294 SW Elim Church Rd, Fort White
Boots & Badges Basketball Tournament	8/8/2026	8/8/2026	Columbia High School Gym
Back 2 School Dance Party at The Woods	8/8/2026	8/8/2026	149 SW Woolsey Glen, Lake City
Pickleball at Richardson Community Center Gym	8/9 & 8/13		255 NE Coach Anders Lane
Storytime & Hike w/ a Ranger at Ichetucknee Springs	8/13/2026	8/13/2026	12087 SW US Hwy 27, Fort White
Pickleball Outside at Richardson Community Center	8/10, 8/11, & 8/13		255 NE Coach Anders Lane
Guided Sunset Paddle at Ichetucknee Springs	8/15/2026	8/15/2026	12087 SW US Hwy 27, Fort White
Ma's Place Farmers Market	8/16/2026	8/16/2026	170 SW Ma Pl, Lake City
Pickleball at Richardson Community Center Gym	8/16, 8/20, 8/23, 8/25, 8/27, &		255 NE Coach Anders Lane
Pickleball Outside at Richardson Community Center	8/17, 8/18, 8/20, 8/24, 8/27 &		255 NE Coach Anders Lane

WEEKLY EVENTS

SCAN TO LEARN MORE



COLUMBIA COUNTY TOURIST DEVELOPMENT



TUESDAY:

- Trivia Night @ Halpatter — 6:30 PM

WEDNESDAY:

- Food Truck Wednesday @ Downtown Olustee Park — 11:00 AM–2:00 PM
- Line Dancing Class @ Halpatter — 6:30 PM (\$5.00 fee)
- Sunrise Paddle @ Ichetucknee Springs State Park — 6:30 AM
Riverside Store Boat House / Elim Church Rd

THURSDAY:

- Karaoke Night @ Halpatter — 6:30 PM
- Happy Hour, Skating, & Free Intro Pickleball @ The Woods — 5:00 PM

FRIDAY:

- TGIF Ladies Night, Happy Hour, & Skating @ The Woods 5:00pm
- Live Music @ Halpatter 6:30pm
- Live Music @ Cooper's Hideout 7:30pm

SATURDAY:

- Chantelle Country Club @ The Woods — 9:30 AM–12:00 PM
- Skating, Happy Hour, & Bootloose @ The Woods — 12:00 PM
- Live Music @ Halpatter — 6:30 PM
- Live Music @ Cooper's Hideout — 7:30 PM
- The Candle Bar @ MUSE 10am–2pm

SUNDAY:

- Sunday Brunch @ Cooper's Hideout — 11:00 AM
- Sunday Brunch @ Halpatter — 11:00 AM
- Skating & Happy Hour @ The Woods — 12:00 PM
- Rum 138's Sunday Funday Market & Music — 1:00–5:00 PM

Growers and Makers Market

- Starts Saturday, February 28th, 2026
- 2nd and 4th Saturday Of The Month

169 N. Marion Avenue
Lake City, Florida 32055

February - June
September - November

SIGNATURE EVENTS



Sweets in the Streets



When: February 6, 2026
Where: Downtown Lake City / Olustee Park

Olustee Festival & Craft Show



When: February 13-14, 2026
Where: Downtown Lake City

Florida Gateway Pro Rodeo



When: March 13, 14, 15, 2026
Where: Florida Gateway Fairgrounds Rodeo Arena

Downtown Showdown BBQ Cook-Off



When: April 17-18, 2026
Where: Downtown Lake City / Wilson Park

Spring Market Multicultural Festival



When: May 9, 2026
Where: Darby Pavilion / Wilson Park

Fourth of July Celebration



When: July 4
Where: Florida Gateway Fairgrounds

Off R' Rocker Rodeo



When: September 11-12, 2026
Where: Florida Gateway Fairgrounds Rodeo Arena

Florida Gateway Fair



When: October 30 – November 8, 2026
Where: Florida Gateway Fairgrounds

Christmas in Columbia Holiday Market



When: December 12th, 2026
Where: Olustee Park to Darby Pavilion

LAKECITYFL.COM

An aerial photograph of a sports complex. In the center is a large, grey-roofed building. Surrounding it are several baseball fields, each with a reddish-brown infield and green outfield. There are also several smaller, white-roofed structures scattered around the main building. The entire scene is viewed from directly above.

CHRIS COLEMAN

▪SPORTS SOCIAL MEDIA UPDATE

▪SPORTS CALENDAR



SOCIAL MEDIA DASHBOARD

More Than Fields.
Memories Made Here.



TOTAL VIEWS

45.5K +612%
(FB 31.0K / IG 14.9K)



TOTAL REACH / VIEWERS

13.5K +513%
(FB 9.0K / IG 4.5K)



CONTENT INTERACTIONS

761 +478%
(FB 378 / IG 383)



NEW FOLLOWERS

94 +197%
(FB 55 / IG 39)



24 +513%



FACEBOOK

MAY 1 – JUNE 30, 2026



Views **31.0K** ↑ 602.2%



Viewers **9.0K** ↑ 599%



Content Interactions **378** ↑ 921.6%



Link Clicks **24** ↑ 200%



Follows **55** ↑ 150%

TOP 3-SECOND VIEWS

872 Followers (25%)

2,566 Non-Followers (75%)



WATCH TIME

20h 7m

6.7k%



INSTAGRAM

MAY 1 – JUNE 30, 2026



Views **14.9K** ↑ 32.3%



Reach **4.5K** ↑ 18.7%



Content Interactions **383** ↑ 34.9%



Profile Visits **173** ↑ 71.3%



Follows **39** ↑ 143.8%

REACH BREAKDOWN

95 Followers (2%)

4,417 Non-Followers (98%)



PROFILE VISITS

173

↑ 71.3%



KEY TAKEAWAYS



EXPANDING OUR REACH

Most views and reach came from non-followers on both platforms, significantly increasing awareness of Columbia County.



CONTENT THAT PERFORMS

Tournament action, behind-moments, community partnerships, and athlete experiences drive the highest engagement.



AUDIENCE GROWTH

Strong increase in new followers and profile visits show growing in



DESTINATION IMPACT

Our content continues to showcase Lake City as a premier sports tourism destination.



TOP CONTENT BY VIEWS (COMBINED)



8.8K

Piesanos Activation



3.3K

Our Place Activation



2.8K

Stay for the family



3.8K

Babe Ruth Baseball



3.8K

Mayhem in May



SHARE YOUR MOMENTS!

Tag @columbiasports and use

#PlayLakeCity for a chance to be featured.

2026 Sports Event Calendar



Date	Event Name
June 13	USSSA Fastpitch Softball
June 17-21	Babe Ruth State
June 20	WSL Adult Softball
June 24-29	FL Babe Ruth Girls Softball
June 27	USSSA Fastpitch Softball
June 27-28	Perfect Game <i>Baseball</i>
July 4-5	DC Fastpitch Softball
July 9-12	DC Fastpitch Softball
July 11	WSL Adult Softball
July 18	USSSA Fastpitch Softball
July 25	USSSA Fastpitch Softball
July 31-Aug 2	Perfect Game <i>Baseball</i>
Aug 22	WSL Adult Softball
Sept 05	USSSA Fastpitch Softball
Sept 19	USSSA Fastpitch Softball
Sept 26	WSL Adult Softball
Sept 26-27	Perfect Game <i>Baseball</i>
Sept 26-27	DC Fastpitch Softball
Oct 03	USSSA Fastpitch Softball
Oct 03	Special Olympics Florida <i>Southside</i>
Oct 10	WSL Adult Softball
Oct 17	USSSA Fastpitch Softball
Oct 17-18	Perfect Game <i>Baseball</i>
Oct 24	USSSA Fastpitch Softball
Oct 30-Nov 1	USA Softball of Alabama
Nov 07	USSSA Fastpitch Softball
Nov 14	WSL Adult Softball

Nov 14	USSSA Fastpitch Softball
Nov 14-15	Perfect Game <i>Baseball</i>
Nov 21-22	DC Fastpitch Softball
Dec 05	WSL Adult Softball
Dec 5-6	DC Fastpitch Softball
Dec 12-13	DC Fastpitch Softball
Dec 19	USSSA Fastpitch Softball

SCL USA

STRONGMAN CHAMPIONS LEAGUE
VICTORY OF STRENGTH

=FLORIDA=



★ OLUSTEE PARK ★

- OPEN PUBLIC COMMENT TO THE TDC – 2 MINUTE LIMIT

- TDC MEMBER COMMENTS





Adjournment



Next Meeting

Wednesday, September 16, 2026
at 9:00 a.m.

971 W. Duval Street, Suite 145
Lake City, FL 32055

Columbia County Tourist Development

LAKEcityFL.COM